

Testimonial for Cathy Sexton

From: Doug Belleville – STL Beds

You might know your industry better than anyone else, but do you really know how to run a business? Most business owners - myself included - don't have a clue as to how to run the day to day processes in a way that allows themselves and their employees to maximize their potential. STL Beds' secret to achieving success is Cathy Sexton Productivity Expert.

Our company tripled its business in 5 years and its growth was being stifled with operational procedures and processes that were no longer working affectively. We hired Cathy Sexton to observe our day to day operations and discuss our personal difficulties with the systems we had in place. Together we discussed her observations and problems that needed to be solved. She worked and continues to work with us to come up with better, faster solutions with structured plans to solve our organizational failures.

We started with a major update in our bookkeeping processes that is now highly organized and creates accurate reports. These reports help with day to day and long term major decisions related to things like inventory management, comparisons, profit and loss statements etc.

Cathy's biggest achievement in the last year working with us has been a 2 year business plan to map out the company's future direction that will help provide a solid, prosperous, and organized company direction. The plan dealt with everything from staff, merchandise expansion, even an exit strategy for ownership. We set a course for staff to make the 2 year plan a well-designed working reality.

A productivity expert is not inexpensive but is a necessary business expense that will pay dividends many times over - freeing up much needed time that every business owner claims that they don't have. For the last year Cathy has helped STL Beds accomplish what seemed impossible and to get it all done with unconceivable efficiency. Cathy is STL Bed's secret weapon for success. Shhh.

~ Doug Belleville STL Beds