

# SWOT ANALYSIS

## STRENGTHS

What are you doing well? What sets you apart? What are your good qualities?

## WEAKNESSES

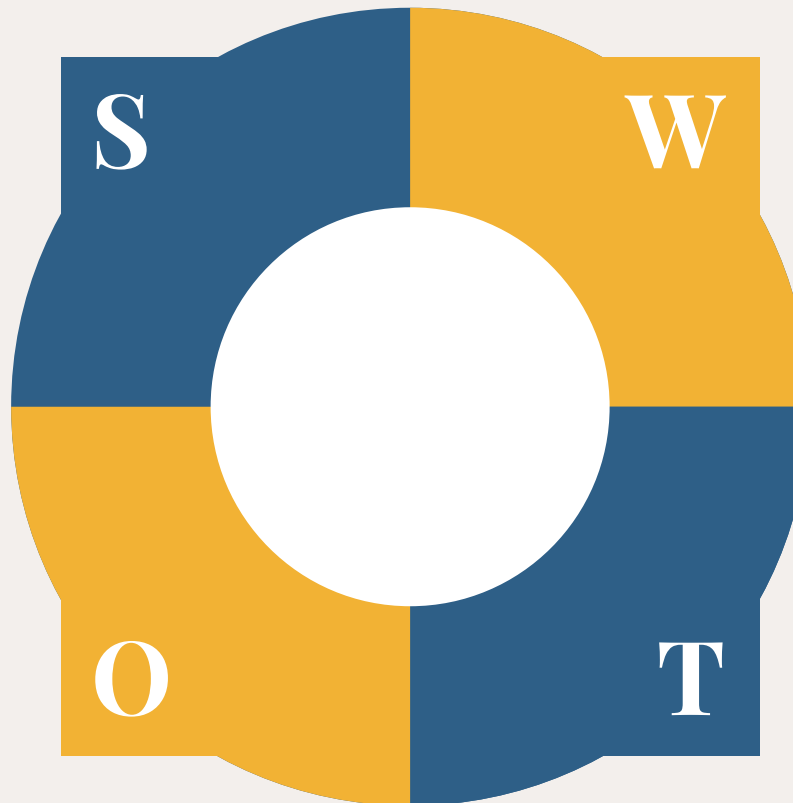
Where do you need to improve? Are resources adequate? What do others do better than you?

## OPPORTUNITIES

What are your goals? Are demands shifting? How can it be improved?

## THREATS

What are the blockers you're facing? What are factors outside of your control?



## **Strengths**

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## **Weaknesses**

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## **Opportunities**

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## **Threats**

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