	MARKETING PLAN REVIEW & PLAN
COMPANY:	QUARTER YEAR:

#### 15 min: List all the ways you marketed:

#### What worked?

## What didn't seem to work?

## What was the best value Or Return on Investment?

# How has your Social Media numbers or database grown?

# MARKETING PLAN REVIEW & PLAN

# 30 min: Plan your strategy for the coming year – just choose 3-4 and master them

Video	Live Chat	
Challenge	Master Class	
Webinars	Traditional Marketing	
Guest Blogging	Facebook Ads	
Writing Articles	LinkedIn Ads	
Newsletters	YouTube Ads	
Social Media Posting		
Podcast		

# 15 min: Write as many topics as you can for the items you chose from above – FAQ, SAQ, Pains, Gains, Product or Services?
