

QUARTERLY BUSINESS PLAN



COMPANY: _____ QUARTER: _____ YEAR: _____

WHO DO WE SERVICE AND WHY?



WHAT PRODUCTS OR SERVICES DO WE PROVIDE?



TO BE SUCCESSFUL, HOW MUCH DO WE NEED TO MAKE IN SALES & PROFITS?



QUARTERLY BUSINESS PLAN



HOW WILL WE MARKET & INCREASE OUR IDEAL CLIENTS/CUSTOMERS?



OUR MAJOR FOCUS THIS QUARTER IS... ? HOW WILL WE MEASURE SUCCESS?



WHAT ACTION STEPS DO WE NEED TO TAKE TO ACCOMPLISH THESE GOALS?


